



## Press Release

### **Wyplay Frog Premium solution bundled on the Latest Amlogic UHD STB Chipsets for cost effective and quick Time-To-Market deployments**

**Santa Clara, California & Marseille, France – April 13, 2017** – Wyplay, a leading provider of software solutions for pay TV operators, and Amlogic, Inc., a leading provider of system-on-a-chip for pay TV operators worldwide, today announced that the Frog Premium turnkey solution is integrated on Amlogic hybrid STB chipsets including the very popular S905D. The S905D is deployed by major operators worldwide and offers high-end features at unprecedented price points.

The announcement will be made at the NAB show in Las Vegas where Amlogic and Wyplay will demonstrate the Frog Premium solution at booth #SU11807CM starting on April 24<sup>th</sup> through April 27<sup>th</sup>. The product is running on Amlogic's highly integrated and cost effective reference design.

Frog Premium, end-to-end, broadband-centric and content-driven product that runs across devices, includes a complete services platform with advanced recommendations, voice recognition, and applications for Linux or Android set-top boxes, mobile devices, etc. It delivers a revolutionary user experience seamlessly blending multi-source video content (Live, Recordings, CatchupTV, S/T VOD, 3rd party OTT providers...)

The Amlogic S905D SoC has been selected by major operators. It supports advanced media processing capable of decoding 4Kp60 10-bits HEVC and VP9 formats with advanced HDR schemes. It also boasts a quad-core 64-bit ARM Cortex-A53 CPU and an ARM Mali-450 MP3 GPU capable of handling a sophisticated user experience. Its advanced operator-level security technologies like Trusted Video Path (TVP) and video watermarking ensures that high value content is managed to meet content owners' needs.

"The S905D SoC is ideally designed to meet operators' requirements and to enable a high-quality user experience with Frog Premium," says Zafer Diab, Director of sales and marketing for the Americas and EMEA at Amlogic. "Pre-integrating Frog Premium enables us to accelerate Time-To-Market with different operators worldwide."

"Frog Premium delivers a blended user experience across all content sources minimizing subscriber's path to content" says Dominique Feral, CMO at Wyplay. "Amlogic SOC's support perfectly Frog Premium modern user experience and our bundle enables OEMs to quickly deploy competitive product".

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## **About Amlogic**

Amlogic is a global fabless system-on-a-chip (SoC) leader that provides open platform solutions for multimedia consumer devices including OTT/IP STBs, Smart TVs and Smart Home products. Amlogic has combined its highly-optimized media processing engine and system IPs with industry-leading CPU and GPU technologies to produce solutions for leading pay-tv operators, OEM, and ODM partners. Through proprietary techniques, Amlogic has been able to achieve cost, performance, and power consumption optimizations never seen before. Amlogic lets partners rapidly develop market-leading products by providing turnkey solutions on both Android and Linux. Amlogic is founded in Santa Clara, California, with R&D centers, support and sales offices in Santa Clara, Shanghai, Beijing, Shenzhen, Taipei, Seoul, and France. Please visit [www.amlogic.com](http://www.amlogic.com) for more information.



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### About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia and DishTV.

To learn more about Wyplay's products and solutions, please visit [www.wyplay.com](http://www.wyplay.com).

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